



CHRISTIAN RADIO FOR RUSSIA

*Sponsor of the New Life Radio Satellite Network-
Moscow, Russia*

DECEMBER 2015

www.CRFR.org



NEW LIFE RADIO (NLR): transmitting the news of the Child born in a manger to a new generation in changing times

**BRINGING young people to the Lord,
from St Petersburg to Sacramento**

2015 review & challenges for 2016

Our Christmas wish list: equipping our radio studios to serve another 5 years



Therefore the Lord himself shall give you a sign; Behold, a virgin shall conceive, and bear a son, and shall call his name Immanuel.

Whether read from a papyrus in Israel over 2700 years ago, or heard from a radio broadcast in a small Russian village, Isaiah 7:14 reveals God's plan of salvation through the sending of His only Son, Christ our Lord. And yet, how few in our broadcast areas know of, or can elaborate on the extensive calls of the Hebrew prophets, that some day, the Word of God would walk this earth and declare to us His Father's plan for our lives.

Russia and Ukraine declare their ancient Christian roots with a culture shaped by traditions and practices of those who called the Christ their own. Interrupted for 70 years by a generation that declared religion the opiate of the people, the consequences of their actions have left a bitter trail of spiritual ignorance, pessimistic materialism, and a valueless quest for understanding the essence of life. A new generation today seemingly does not know the real story behind the holiday that is celebrated on January 7--Russian Christmas. That's where NLR comes in!



During this Christmas season, New Life Radio will feature solid Biblical instruction from Russia, Ukraine, and America's best Bible teachers, along with inspired Christmas music and dramatic presentations that can make the story of the Savior come alive in the hearts and minds of those who hear.

For many Russians, New Years is the primary holiday, but NLR is featuring Christian programming that straddles the different dates of celebration in the West and Orthodox Russia (Dec. 25th and January 7th).

Pray that during this season of remembering the birth of our Savior, non-believers will somehow tune into our satellite, Internet, or FM broadcasts and come to a living faith in the ONE proclaimed by the prophets of Israel so long ago, but destined for the people of today...even to our Russian audience living in the Israel of 2015.

Christ is born!
MERRY CHRISTMAS
from the staff of
New Life Radio-Moscow

LISTEN TO NLR
www.NLRadio.net



BRINGING YOUTH to Christ ...our mission and passion



Once upon a time, Soviet youth were told at an early age that there was no God. Forced to look upon images of Lenin and Stalin as substitute saviors, and instructed to live a life without ultimate hope, the result was generation after generation of Russians deprived of the knowledge of a wonderful Father who sent his Son to save them and give them eternal life. Today, that society is no more, but the Russia of 2015 finds young people searching for meaning in life and answers that they do not find in the secular media, culture, or educational systems they are part of.

In such a climate, NEW LIFE RADIO-Moscow devotes its full resources to provide an environment where young listeners can come to hear the Gospel and Christian teaching, done through a culturally-relevant format that instructs, counsels, entertains, and informs. The goal is to bring youth into God's kingdom, and then give them the tools to develop into mature disciples of Christ.

To reach this new generation, living not only in Russia, but across the former Soviet Union, Europe, Israel, America, and every nation where Russian-speaking immigrants are, NEW LIFE RADIO has been on the forefront of adapting new media technologies used by youth in order to have their attention and share the Christian faith. DOES IT WORK? Our audience will tell you as they listen and write to us from Sacramento on their iPhones, or their laptop computers from St. Petersburg to Singapore. For many, NLR is a home away from their homeland as young listeners find themselves living far away from the land of their birth.

The NEW LIFE RADIO staff are sensitive to the needs of young people, and are able to produce effective programs that address the many issues of life faced by youth, giving them Biblically-based answers and Christian encouragement. Christian youth ministries and Christian artists flock to the station for interviews, discussions, concerts, and to share their faith. Pastors give advice; youth give testimonies of their faith; and



new believers are ushered into a comfortable atmosphere where any time of day they can tune in and revel in the joy of a life now centered upon the God who created them and loves them. This is what NEW LIFE in Christ is about, and your support of NLR keeps this Christian home on the air available to Slavic youth worldwide.

NLR listener responses in November

a translated sample



Hello dear NLRadio! I want to thank all people working at NLR for their labor! May God bless you!

Vladimir Blackburn (England)

Thank you New Life Radio for your work, especially lately - new programs, new intros! When I go somewhere and there is no Internet I miss you so much! God is using your radio sketches and sermons so often to speak to me, comfort me and even to do something good! Recently I've met a girl in a park and I didn't have a Bible with me, but I remembered about your radio and we found it together on the Internet. I hope she continues to listen to it! God bless you, grow in God's glory!

*Ekaterina
Krasnodar, Russia*



MORE YOUNG LISTENERS write this month...

Hello New Life Radio! You are the best! Keep broadcasting, I like you very much and listen to you every day. Roman, Russia

Praise God for your work NLR! We need you! We are with you! Evgeny Maksakov, Krasnodar, Russia

*You have found my ears and conquered my heart! I listen to you every day for many years already. Thank you!
Sergey Pushnograev, USA*

Dear brothers and sisters, thank you for your ministry at New Life Radio. Dmitry Sekachev, Mariupol, Ukraine

Looks like I've found this radio not by chance. It is a real blessing to me. All radio-sketches are awesome! Emily Shvezberg, Israel

*Peace to you! Greetings from sunny Vorkuta. May God bless you! Praise God for your radio. It is very pleasant to listen to it.
Romario, Vorkuta, Russia*

Hi everybody! I listen to you regularly and I think that New Life Radio gets right on target - it's a perfect mix of contemporary Christian music, interesting spots and serious sermons. I do evangelism for many years and think your format is what modern people need as evangelism... Anatoly Korovin

Hello my dear, may God richly bless you. We listen to you via satellite. Alexander, Tver region, Russia

I live in Thailand and I don't listen or watch any Russian channels here except New Life Radio via phone app. It is quite enough for a happy life. Thank you that you exist. Alexey Yumanov

I like it when in the morning I get ready for work and listen to New Life Radio. Always edifying, always nurturing. Best start for the day! I listen via phone application. Natasha Vinogradova

I travel a lot, maybe too much. But anywhere I go I listen to New Life Radio - my beloved radio! It is an intellectual and spiritual joy. I like everything. You are unique. I like talk-shows and music. Your last idea was good - to have two on-air hosts - Andrew and Nastia. I was anticipating them to speak to each other. I pray for you. Gala Dal

Thank you NLR for your work, edification and encouragement. You have wonderful people on-air! Maria. Petrozavodsk, Karelia, Russia

2015 Review and challenges in 2016



Looking at our goals last January, we have met some and missed others, but we praise the Lord that New Life Radio has been able to continue its mission during very tough times in Russia and Ukraine.

First, we have stayed on the air and met the financial expenses to keep the radio network going! Thanks to our partners!!!

Second, we have a great team of radio missionaries who excel at their work of communicating the Gospel and have solid participation by the leaders of Russia's evangelical denominations.

Third, we have been able to overcome the many new laws coming out that will restrict freedom of the press and religion, including the successful reorganization of a new entity to take over our broadcasts in 2017 as our current non-profit is being liquidated by the law against foreign ownership of mass media.

We have NOT been able to secure funding for added satellite coverage of all of Russia, nor found new funds to hire full time staff, but we are still thankful!



Challenges for NLR in 2016

Often we take for granted the availability of Christian media in America, but in Russia, 99% of all cities and settlements have no local Christian radio station. That's why NLR was created, to provide a guarantee of signal coverage for Christian programming anywhere inside the former Soviet republics.

As we enter our 16th year of broadcasting from Moscow, there is lots to pray about, and much to work on in order to sustain and program this global radio network that works 24/7 with only one part time and four part time radio missionaries.

Our first goal as always, is to honor the Lord with programming that is pleasing to HIM, bringing His truth to the world through solid Biblical teaching and inspired music of praise & reflection.

Our second challenge is to continue providing an outlet for the wider evangelical Church to utilize our airwaves for promoting the work of the Church in evangelistic and discipleship activities. NLR serves as a primary media tool during times when Christians have little to no access to the secular media in Russia to promote a Christian understanding on the major events and developments within the nation and the world.

Our third challenge, is to do a better job to provide the resources our broadcast team in Moscow needs to carry out their calling to reach their own people for Christ, including the support of at least 2 full time staff, and \$2200 a month for a second satellite that can get us back to full coverage of Russia.

As we go about these goals, we ask our partners to keep the station lifted up in prayer, especially for protection of our operations from ongoing government surveillance and the threat of closure as Russia witnesses ongoing legal repression against freedom of speech and against the freedom of Christians to engage the public in evangelism and promotion of Biblical worldviews on the airwaves and in the streets.

IT IS A PRIVILEGE to serve the LORD in this venture to proclaim the Gospel to the entire Russian-speaking world, and we rest content in service to HIM, no matter what the cost!



NLR radio missionaries:
Andre Ryabenko, Vladimir Gorlan, Andre Mironov, Dima Vatoulya (station manager)

SEND a CHRISTMAS GIFT to keep NLR operating



Any radio station can only broadcast so long as every piece of radio equipment works. Our gear gets run 24/7 and after years, can wear out. Here's what we need very SOON...

- 1) radio console: \$6000
- 2) On air processor: \$5000
- 3) audio compressor: \$2500
- 4) news computer: \$1100
- 5) audio headphones \$ 400
- 6) replacement components for NLR radio automation computer system \$5000



SUPPORT a radio missionary: \$1700/month

THANK YOU FOR YOUR PARTNERSHIP!

Christian Radio for Russia



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