MISSION GOAL:
A NEW CHRISTIAN RADIO for UKRAINE

New Life Radio staff in Odessa
www.NLRadio.net

NEW LIFE RADIO, is the pioneer Christian broadcaster of Russia, providing Gospel radio across the former Soviet Union via FM, satellite, and Internet radio.

BEFORE 2019, when NLR moved from Moscow to Odessa, we have been serving residents throughout Ukraine with Russian language programming to teach the Bible and sound doctrine, giving the evangelical Church an important tool for discipleship and Christian encouragement. Our satellite and Internet radio broadcasts cover this nation where 97% of cities and villages have no local Christian radio station.

In February 2022, the scope of our mission changed and to meet the needs of providing God's Word to Ukrainian people struggling to recover from war and devastation, NEW LIFE RADIO is now planning to establish a new national radio service in the Ukrainian language called,

радіо нове життя

JULY 2022: A new media law in Ukraine against the use of Russian language on radio forced NLR-Russian to set up a remote studio outside of Ukraine (now in Budapest) that serves alongside our dual language broadcast center in Odessa.

THE ULTIMATE GOAL: providing Ukraine with Christian radio available in every village and city using diverse channels.

In September 2022, NLR initiated a radio channel at **www.novezhitya.net** & **новежиття.укр**   This is a seed waiting to grow!

Next steps: NLR needs to develop large program archives of sermons, Bible teaching, music, apologetics, and Bible readings all in Ukrainian to support and expand *Nove Zhittya*.

TO REALIZE THIS, We ask Christians to help us support **3** seminary-trained radio missionary staff, at $1000 each per month. Our minimum cost for a national channel is **$5,200**/month including satellite and internet radio, and facilities in Odessa.

Rationale for expanding New Life Radio via satellite and FM radio in Ukraine

1. AUDIENCE potential

There are approximately **459** cities in Ukraine
a. **41** cities with populations of 100,000 to 1 million people
b. **314** cities with populations of 10,000 to 100,000 people
c. **10,000+** villages with population under 10,000

Over 97% of these have no local Christian radio station and few have the means to finance it.

New Life Radio, with a satellite radio channel, can cover 100% of Ukraine geographically with a high quality digital radio signal. From small villages to the urban centers of Kiev and Kharkiv, Ukrainians use satellite equipment to receive their broadcasts.

COST of the *Hotbird* satellite to cover the nation   **$1,800**/month

ONCE New Life Radio begins transmitting via satellite, we can then start the process (partnering with local Christian organizers) to apply for FM/UKB radio frequencies for a radio station.

NLR can provide the research for local Christians to organize these efforts, then when granted, work with Christians in America to purchase a low cost FM transmitter and satellite package to create a station that does not need staff to operate.

Average equipment cost for a village station: **$2,500**

- for a small city **$3500 to $7000**
- for a large city **$7500 to $13,000**

Local churches take legal responsibility for frequencies, space, and electricity.

With your partnership, we can provide Ukraine with the means to hear outstanding Biblical teaching and learn sound Christian doctrine from the finest Bible teachers.

NLR can serve the wider Church in Ukraine with a resource that connects ministries, churches, and individuals into one large Christian community equipped for evangelism and discipleship!

As Ukraine recovers from the war, it is critical to make radio available everywhere so listeners may have the hope and encouragement for a *new life* that only comes from knowing Christ.

20 congregations in America pledging $250 a month can make this mission a reality!

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